

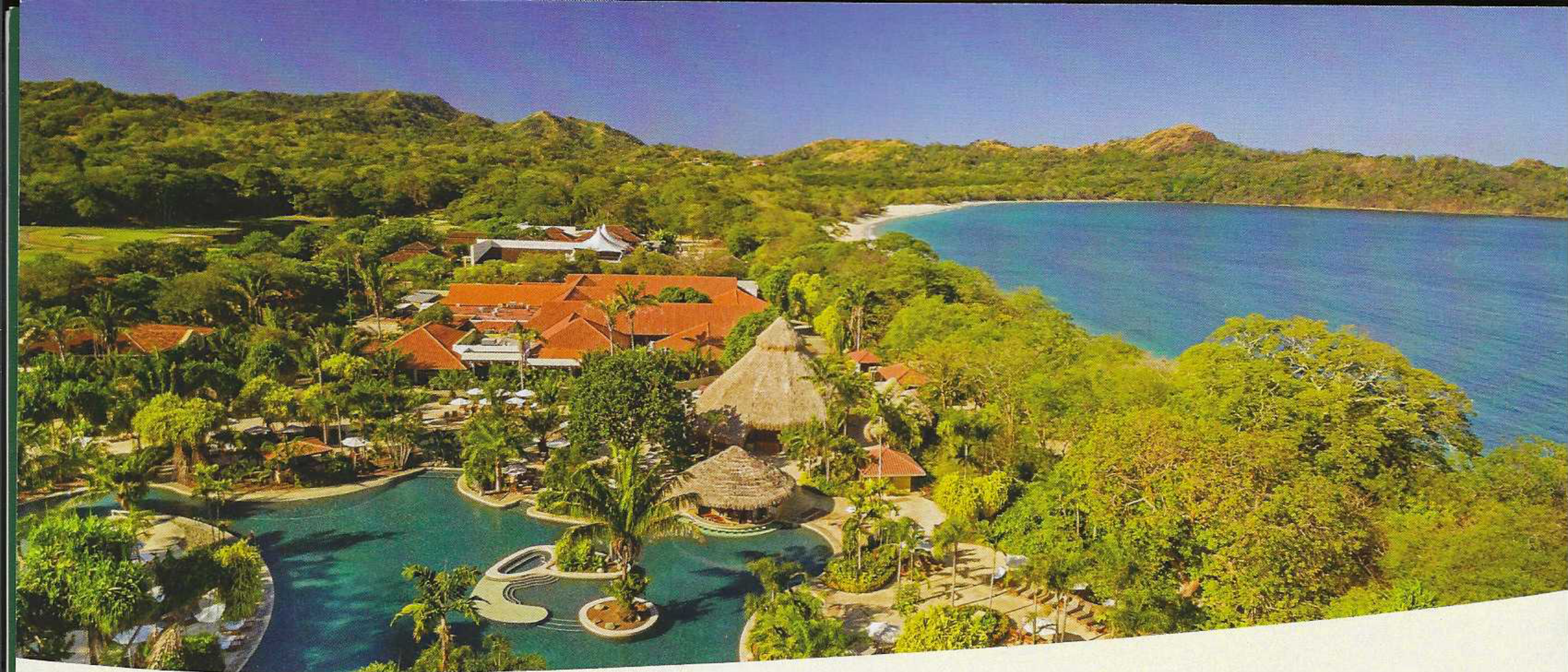


PURA VIDA
COSTA RICA



FEBRUARY 20-24, 2025





PURA VIDA!

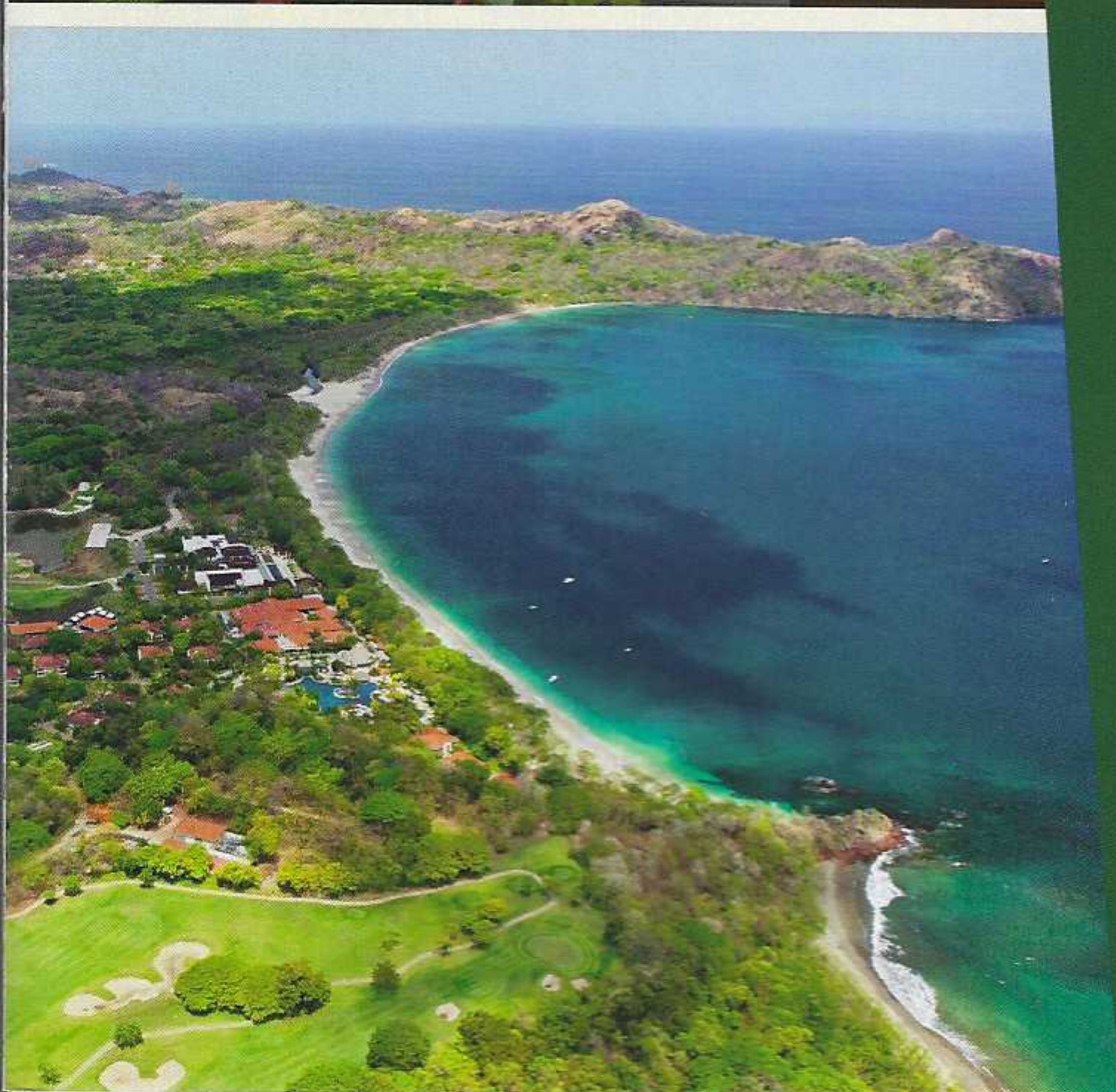
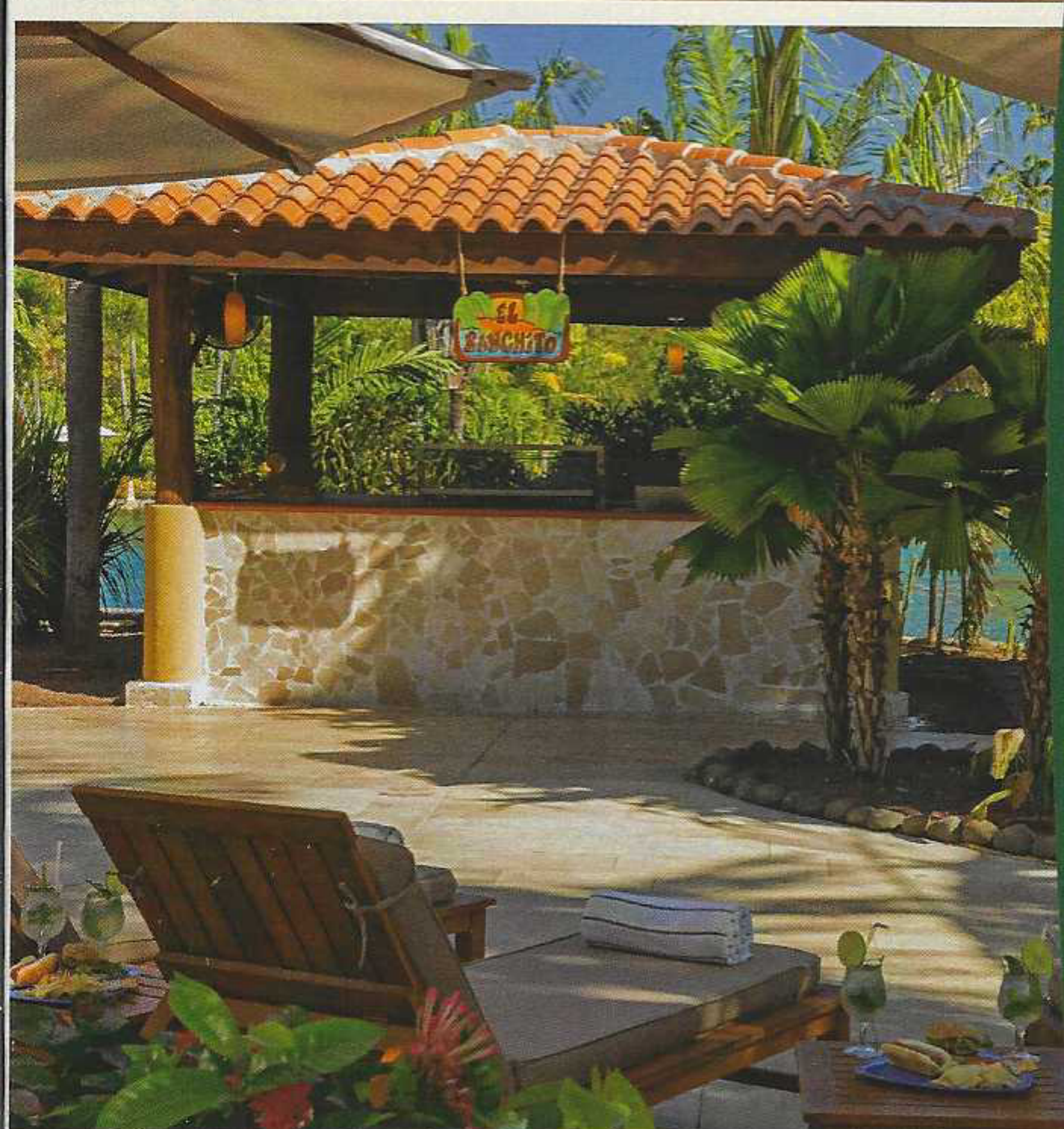
Welcome to the vibrant paradise of Costa Rica, where the breathtaking landscapes and vibrant culture promises an unforgettable adventure to all who visit. This Central American gem, bordered by the Pacific Ocean to the west and the Caribbean Sea to the east, is renowned for its biodiversity, stunning beaches, and welcoming locals, making it a dream destination for nature lovers and adventure seekers alike.

Costa Rica's rich culture is as vibrant as its natural surroundings. Throughout the country, you'll find warm and welcoming Ticos (Costa Ricans) who are eager to share their traditions, whether it's embodying the spirit of 'pura vida' through music, dance or the annual festivals that celebrate everything from local saints to the coffee harvest.

You will be staying in the North-Pacific Riviera of Costa Rica's Guanacaste region, where lush forests meet the sparkling blue waters of the Pacific Ocean. The enchanting Guanacaste is home to stunning natural landscapes, including semi-active volcanoes, savannahs, and tropical dry forests. Arrive prepared to unwind in this captivating destination, enjoying the rest and relaxation you've been waiting for on serene, picturesque beaches with soft sands and gentle waves.

Add some adventure to your stay with a variety of activities tailored to every interest. Discover the region's incredible biodiversity by hiking through tropical dry forests or embarking on wildlife tours. Adventure seekers can experience the thrill of horseback riding along the shore or enjoy water sports such as snorkeling, surfing, and paddleboarding. For those looking for something more relaxing, indulge in beachside yoga or take your time exploring the unique shell-covered sands of nearby Conchal Beach.

With its stunning natural beauty, vibrant culture, and warm hospitality, Costa Rica is a destination that promises unforgettable experiences. From the moment you arrive, you'll be enchanted by Costa Rica's magic and find yourself embodying the spirit of 'pura vida', making it a place you'll want to return to time and time again.



The Westin Reserva Conchal, an All-Inclusive Golf Resort & Spa

Welcome to the Westin Reserva Conchal, an exquisite all-inclusive resort on the pristine sands of Playa Conchal in Guanacaste, Costa Rica. This luxurious retreat, set within a sprawling 2,400-acre reserve, offers guests an unparalleled blend of natural beauty and world-class amenities. The elegantly appointed rooms and suites feature modern conveniences such as flat-screen TVs, high-speed internet, and private balconies or terraces with stunning views of the gardens, pool, or ocean.

Indulge in a culinary journey with a diverse selection of dining options available on-site, from international gourmet cuisine to traditional Costa Rican dishes. Enjoy an elegant dinner at the signature restaurant, Faisanella, or savor fresh seafood at the poolside Manglar. For relaxation and rejuvenation, the resort's world-class Heavenly Spa by Westin offers a variety of treatments, including deep-tissue massages and luxurious facials, while the expansive lagoon-style pool and hot tubs provide perfect spots to unwind. The pristine Playa Conchal beach, with its white sand and turquoise waters, is ideal for sunbathing, swimming, and water sports. Golf enthusiasts will enjoy the championship 18-hole golf course designed by Robert Trent Jones II, set against breathtaking coastal scenery.

The Westin Reserva Conchal also offers a range of activities and amenities to ensure a memorable stay for every guest. Explore the natural beauty of the area with guided nature walks, kayaking, or snorkeling excursions, and stay active with the resort's fitness center, tennis courts, and daily exercise classes. With its exceptional service, luxurious accommodations, and stunning natural setting, the Westin Reserva Conchal promises an unforgettable stay in tropical paradise.



PROGRAM RULES

- The promotional period is January 1 - December 31, 2024.
- Once your completed Participation Form is received by Butcher, Trane Dealers can earn a maximum of two free trips (1 free trip = 1 person, based on double occupancy) by qualifying on the Purchase Incentive and/or the Variable Speed Incentive Programs. Please refer to your Butcher Sales Plan for details on each program.
- Dealers are to complete the Participation Form, which was included in the sales plan recently mailed to you. Mail, fax, or email the Participation Form by November 18, 2024 to:
Debra Broussard
Butcher Distributors
101 Boyce Road
Broussard, LA 70518
Fax # 337.837.2069
Debra@butcherdistributors.com
- This Participation Form will be used to identify your participation and initiate the tracking process for attaining your purchase goal. If a Participation Form is not completed by a dealer and submitted before November 18, 2024 then Butcher Distributors will view that dealer as not participating in this trip incentive.
- Accounts must be current in accordance with our regular credit terms during the promotional period and at the time of the trip to remain eligible.
- Participants and their guests must be at least 21 years of age.
- Trips are not transferable, have no monetary value, and are not refundable.
- We request that trip participants be dealer principals or authorized agents.
- Limit two trips (in a double occupancy room) per dealer on the trip incentive plan.

